

Deli Concept Contest

January 9, 2012- January 23, 2012

Since revamping the Deli in the Richardson Room we thought it fitting to rename the Deli; something that has meaning to Kalamazoo College. What better way to do this than to have a Contest for the Students to come up with the Name and Logo.

Between January 9 – 23, 2012 Students that are interested must submit the Name and Logo for the Deli in the Richardson Room. You don't need to be an artist, but you must be clear about the Concept and the Name for the Deli.

Rules: The Deli Concept Contest is open to all Current Kalamazoo Students only. The Name and Logo Concept must be relatable to Kalamazoo College (i.e. Hornet Café). No Vulgarities or offensive language can be used. Entries can be submitted to the Dining Services Office Monday – Friday 8:00 am – 5:00 pm or by Emailing susan.matheson@kzoo.edu All Entries must be received by 5:00 pm on January 23, 2012. One entry per Student.

The Top Three Concept Ideas will be selected with the help of the Food Service Committee Members January 24-26. Once the Final Three are selected the Ultimate Winner will be decided by Student Ballot on January 27, 2012. The Winner will be announced on Monday January 30, 2012.

The Winner will win a brand new ASUS EEC Net Book and see their concept come to life in the Signage, Labeling and Uniforms for the Deli.

So Get your Creative Thinking flowing and Good Luck.